



# Youth & Freedom Apparels

Youth & Freedom Apparels

# COMPANY PROFILE

## **Bangladesh HQ**

39, Nolbogh Main Road, Hanif Tower (4th Floor), Uttara, 12, Dhaka 1230, Bangladesh  
Tel: +8801712023213

## **UK Office**

39 Marian Close, Hayes, UB 4 9DA, England, UK  
Contact : +447871565172

 [www.youthfreedomapparels.com](http://www.youthfreedomapparels.com)





## WHO WE ARE

Youth & Freedom Apparels is a leading global sourcing company with a passion for quality and innovation. As experts in the field, we specialize in providing end-to-end solutions for global brands and retailers seeking reliable and efficient sourcing partners.

With a clear vision and a commitment to excellence, we strive to revolutionize the industry by prioritizing the environment, nurturing innovation, ensuring ethical practices, and embracing the power of technology.

We also understand that fashion should not come at the cost of our planet. That's why sustainability lies at the core of everything we do. From sourcing materials to manufacturing processes, we meticulously monitor every stage to minimize our environmental impact.

Collaboration is key to our success. We work closely with our customers, suppliers, and partners to create a seamless and efficient supply chain. Through open and transparent communication, we ensure that everyone is aligned and working towards a common goal.





# Youth & Freedom Apparels



## VISION & MISSION →

### Vision

To become the most reliable global organization that leads the fashion industry through innovative solutions while maintaining the highest standards of ethics and trust.

### Mission

To establish an ethical business standard, implement eco-friendly technologies, ensure customer satisfaction, and foster sustainable growth through innovation, talents, and operational efficiencies.



# Youth & Freedom Apparels

## OUR VALUES

- **Trust & Ethical Practices**

We will conduct business with the highest ethical standards, being transparent, and maintaining honest and open communication with our partners, retail customers, and stakeholders.

- **Sustainability and Social Responsibility**

We will promote sustainability and ethical practice by ensuring fair labor practices, support eco-friendly initiatives, and work towards reducing waste throughout the supply chain.

- **Innovation**

We believe that creativity is the driving force behind progress, we will constantly bring fresh ideas and perspectives to the table that are more sustainable and efficient.

- **Collaboration**

We are dedicated to building long-lasting relationships based on trust, collaboration, and mutual benefit.

- **Customer-Centric Approach**

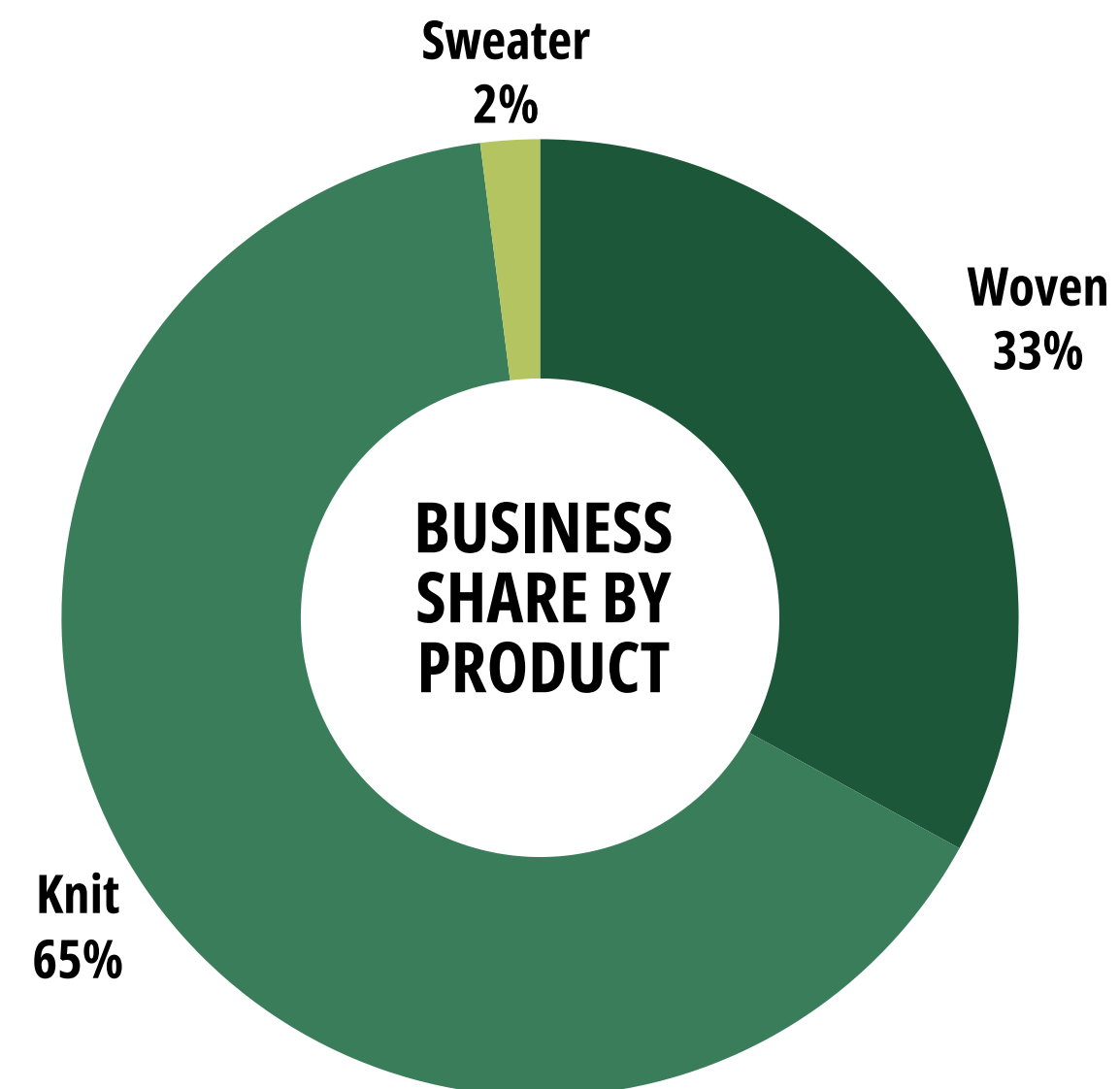
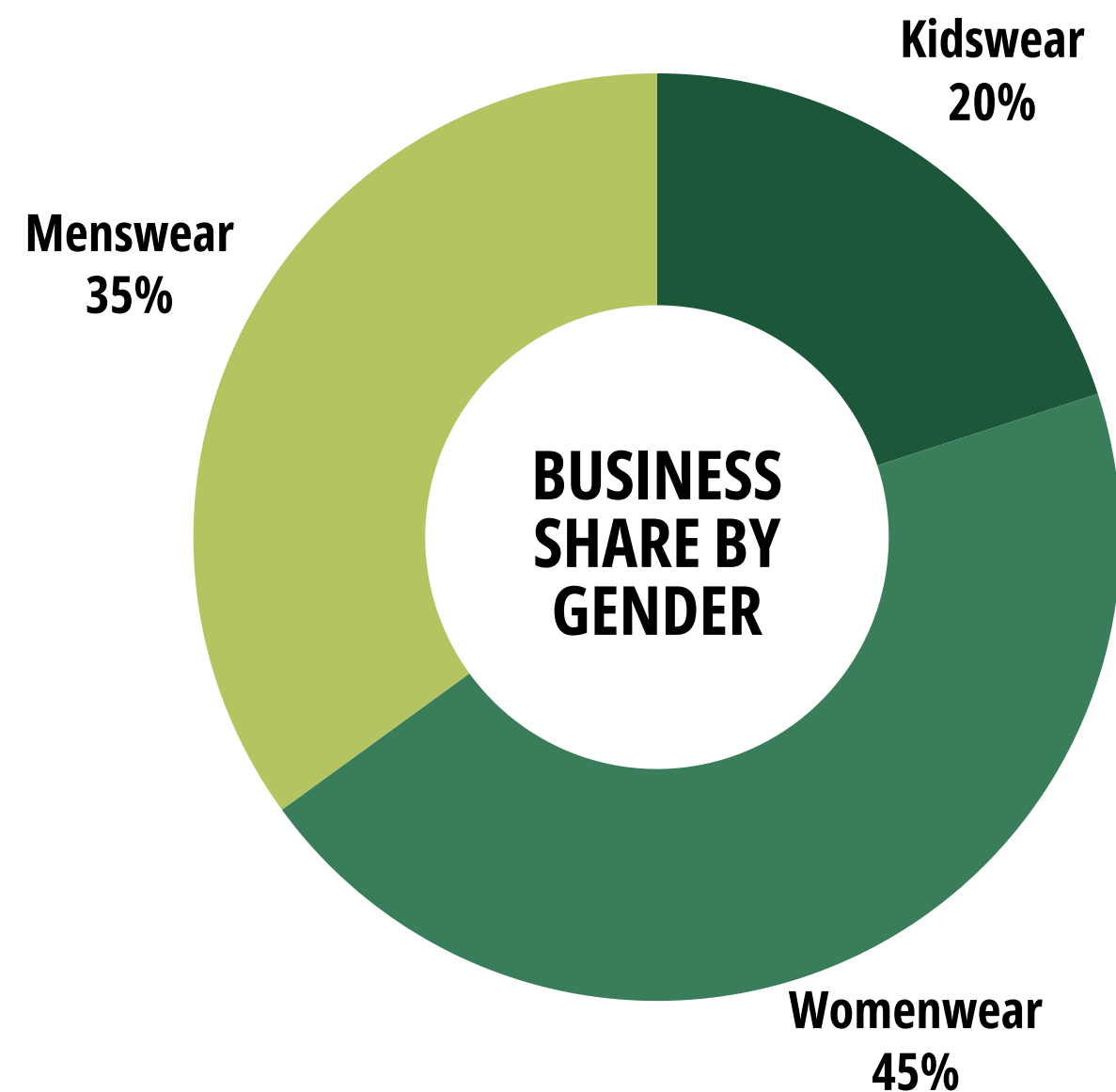
We will continuously engage with our customers to understand their needs, and deliver the right value to them.

- **People - Centric**

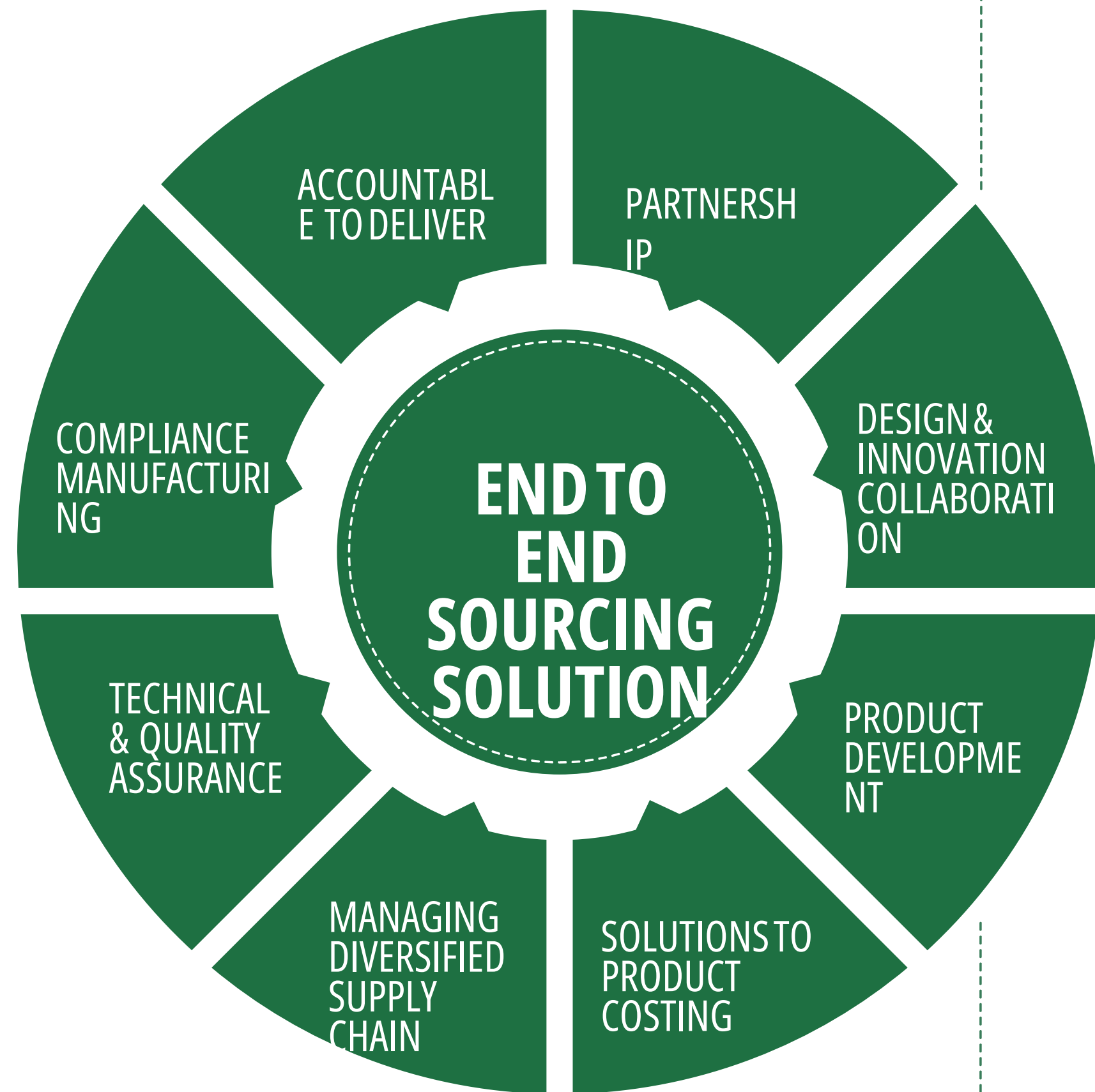
We believe that a diverse and inclusive team leads to better creativity, innovation, and problem-solving. We will create an environment where everyone feels valued and empowered.



## BUSINESS SHARE



**WHAT  
WE  
OFFER**



## OUR ORGANISATION

### PRODUCTION & MANUFACTURING

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**BANGLADESH**

### SUPPORT

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**UK**

**FINANCE OFFICE**

## OUR SISTER CONCERN

### **Silken Sewing Ltd**

(100% Export Oriented Knit Garments Manufacturer.)  
Dhaka-Bangladesh

### **Superior Apparels Limited**

(100% Export Oriented Knit Garments Manufacturer.)  
Dhaka-Bangladesh

### **Najat Print Solution Ltd**

(Garments Trims & Accessories Manufacturer)  
Dhaka-Bangladesh

### **Bennett Resources Ltd**

(Leading Education Consultancy)  
Hayes, England,UK



## OUR TEAM

### BUSINESS UNITS

Merchandising  
Product Development  
Negotiation  
Order execution  
Delivery

### INNOVATION

Trend Forecast  
Product Design  
Fabric Research  
3D Fit Technology  
Inhouse Sampling

### QUALITY ASSURANCE

Factory Compliance  
Technical Support  
ACCURACY of FIT & PPS  
Inline & Final  
Inspection Consistency

### SUPPORT

Finance  
Logistics IT  
HR



# Innovation

## in Design and Production

We aim to empower our customers to succeed in the fast-paced and competitive world of fashion. Our team of experienced professionals collaborates with brands and designers, offering creative guidance and expertise. Additionally, we keep a close eye on emerging technologies and industry best practices to continually enhance the efficiency and sustainability of our production processes.



## SUSTAINABLE AND ETHICAL SOURCING

We believe that it is our responsibility to support and promote sustainable production methods and ensure ethical standards throughout our supply chain. By choosing us, you can trust that you are supporting a company that values sustainability and ethics. Together, we can make a positive impact on the fashion industry and contribute to a more responsible and fair supply chain.





# SUPPLY CHAIN INTEGRATION AND DIGITALIZATION

We understand the significance of digitalization in today's business landscape. We leverage innovative technologies and advanced data analytics to harness key insights and drive informed decision-making. This enables us to identify trends, mitigate risks, and adapt quickly to changing market demands.





## EXECUTION

SHIPMENT TERMS : FOB, CIF, EX WORKS

LEAD TIME : 45 DAYS TO 120 DAYS

PAYMENT TERMS : LC, TT, CAD



## OUR VALUED CLIENT'S







# Youth & Freedom Apparels

## OUR INTEGRATED SERVICES





## PRODUCT STRENGTH





## PRODUCT STRENGTH





## PRODUCT STRENGTH





## PRODUCT STRENGTH





## PRODUCT STRENGTH





## PRODUCT STRENGTH





## PRODUCT STRENGTH





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## PRODUCT STRENGTH





# Youth & Freedom Apparels

## WHY YOUTH & FREEDOM APPARELS IS THE RIGHT PARTNER FOR YOU

### **Innovation:**

we are committed to staying ahead of the curve. By continually exploring new technologies, materials, and processes, we offer our customers cutting-edge solutions that keep them ahead of their competitors. We embrace sustainability, ethical practices, and the latest trends to ensure our partners can meet the demands of their discerning customers.

### **Reliability:**

With a strong track record of delivering high-quality products on time, we ensure that our retail customers never face delays or unexpected setbacks. Our commitment to reliability is backed by a robust supply chain network and a dedicated team that focuses on meeting deadlines with utmost precision.

### **Partnership:**

Partnership is the foundation of our approach. We believe in fostering long-term relationships with our retail customers, working closely with them to understand their unique needs and preferences. Our goal is to build a strong partnership where trust and communication flow seamlessly, resulting in a mutually beneficial collaboration.

### **Cost Efficiency:**

we offer competitive pricing without compromising on quality. By leveraging our strong relationships with suppliers and our expertise in negotiating costs, we can provide competitive price to our customers , maximizing their profit margins.

### **Transparency:**

We believe in fostering open communication and providing complete visibility throughout the sourcing process. Our customers can trust that they will have a clear understanding of every step, ensuring a seamless partnership.

### **Quality control:**

We are committed to maintaining strict quality control standards. Our team conducts rigorous inspections and audits to ensure that the product we source adheres to the highest quality standards.





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## CONTACT US



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